BLUSHER CHART

YOUR PERSONALISED BLUSHER APPLICATION INCLUDES:

Please note the application/s that is best suited to your face is:

| Application 1 – apply blusher under the cheek bone to define. |
| Application 2 – apply blusher on your cheek bone, to soften |
| Application 3 – add natural colour to the face |

Additional comments:

TIPS:

- If I have marked more than one application, note that you can wear 1 or 2 with 3. For example – apply application 1 which shapes the face and then apply number 3 to add colour to the face. Or apply application 2 followed by 3. You can also wear 3 on its own.

- Application 3 is the quickest and most fashionable way of applying blusher – adding colour and glow to the face. Application 3 does not shape the face.

- On black skin application 1 and 2 may not show up very well, unless you use a deep tone of blusher. A good tip for very dark skin – is to opt for application 3 – this way you can use a bright shade of reddish pink or orange/bronze and add it to the apple of your cheek to add glow and colour to your face.

- On a fair skin – if your cheeks go red when you get hot, stay away from application 3. I obviously won’t know this and may have marked number 3 for you. Just avoid application 3 when your cheeks are red. A great tip for red cheeks is to apply a glow to your naturally rosy cheeks, which won’t add more colours. Good options for these type of glow products are: Bobbi Brown’s - Shimmer Brick or Mac Cosmetics – Mineralize Blusher, just choose a more sheer tone and not a tone that holds to much colour.

- If you lose a lot of weight your blusher application chart might change.

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APPLICATION 1

Adding shape to the face:

Shape is achieved by applying a matte neutral shade of blusher – like beige for example, directly underneath the cheek bone. By applying a thin band of blusher tucked directly under the cheek bone, you will create the illusion of depth directly under the bone, and thus creating more shape to the face. Make sure the blusher shade is matte – as matte shades don’t attract light and are effective when aiming to add shape to an area. Matte shades ‘sink back’ and add shape.

![Image](Image 163x120 to 356x249)

Under bone:

This is the exact position of the blusher. Can you see the blusher starts just below the hair line on the side of the face near the ear and is applied forwards towards the nose. Make sure your blusher never goes lower than the bottom of your nose – if your blusher is ending near your mouth, you are applying the blusher at the wrong

![Image](Image 163x350 to 356x479)

Blending:

Make sure you blend your band of blusher, using a large blusher brush. Blended smoky edges are what you must aim for when applying blusher. Don’t dip your blending brush into blusher colour, keep this brush clean and only use it for blending and adding highlighter to the cheek bone.

![Image](Image 163x593 to 356x722)

Highlighting the cheek bone:

Highlighter can be applied on top of your actual cheek bone area. This creates the illusion of a high cheek bone. Your highlighter can be white, cream, egg shell, or pinkie white shades for example. Your highlighter can be shimmer or matte – shimmer highlighters will catch the light and be more noticeable, creating the most ‘pulling forward’ illusion. Matte will still create a ‘pulling’ and ‘lifting’ illusion, but in a more subtle way.
APPLICATION 2

Softening the cheek bones

Cheek bones that are obvious or perhaps to obvious (often on very thin people or well shaped faces), can be made to look less obvious, by applying the blusher on top of the cheek bone area.

Apply the matte beige blusher on the actual cheek bones and create the illusion that the cheek bones are less obvious.

Notice how the blusher has been applied on top of the cheek bone and not under the cheek bone on the left side cheek. This creates the illusion that the cheek bones are less prominent.
APPLICATION 3

Adding colour to the face:

You can add natural pink or peach shades to the front of the cheek area – this application adds colour to the face. Adding colour to the front of the cheek area creates a more healthy appearance on the skin.

On dark skin opt for brighter pink or reddish shades, if the skin is dark these shades show up as a natural look.

It is your choice if you would like to use a matte shade or a shimmery shade, both are suitable.

Adding colour to the face is very popular, it gives the face an immediate lift and healthy modern look. You do not have to use this application in conjunction with any other blusher if you don’t want.